

## Jeans

Okayama is one of the biggest makers of clothing and apparel in Japan. There are many denim fabric and jeans companies in Kurashiki and Ibara.

Kojima, in Kurashiki city, is known as the birthplace of Japanese jeans. The town started by growing cotton in the Edo period. Called the holy land of denim in Japan, Kojima is home to technology used to make its denim products. Every step of making the jeans, such as dyeing, weaving, sewing and washing, is done by skilled workers. Okayama's high-quality denim is famous not only in Japan but also around the world for its beautiful colors.

On Kojima Jeans Street, you can see many kinds of jeans at the shops. Why don't you come to Okayama to find some jeans that match your style?

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